



International Transaction Exhibition

ISTANBUL EXHIBITION 2022

13-14 Oct. 2022 | AVRASYA GÖSTERİ VE SANAT MERKEZİ

(Dr. Mimar Kadir Topbaş)

Transaction Exhibition

3R Right Place Right Time Right Person



Transaction Exhibition is a global event never experienced before.

Transaction Exhibition is an international event held annually in Istanbul, Turkey. This exhibition provides the participants with a unique opportunity to showcase the most essential technologies, products, and services in the banking industry, and areas of cards & payment, insurance, smart city, FinTech, and software & hardware services. This international exhibition provides an opportunity for the business owners of the banking and financial technologies to negotiate, to do networking, to close the knowledge gap in their business areas, to showcase their products, to develop their own businesses, and to share their knowledge and expertise. This event is a place for new networking where you can have a very different experience. Transaction Exhibition 2022 is held after 5 years of research. This exhibition was supposed to be held in 2020, but it was postponed to 2022 due to outbreak of Coronavirus (COVID-19). All the giants of financial technologies and banking industry as well as small businesses and enterprises will attend this exhibition and have the opportunity to develop their own businesses, to foster new innovations, and to accelerate the technology and business growth. Numerous opportunities in Istanbul and the banks & companies attending this event will pave the way for you to develop your own market and business and to find new customers and business partners.

Transaction is a Great Financial Technology Event

- 90+ Exhibitors
- 40+ Product Workshops
- 3000+ Attendees
- 10000+ Online Visitors
- 40+ Startups
- 50+ Countries
- 2 Days
- 1 Big Event





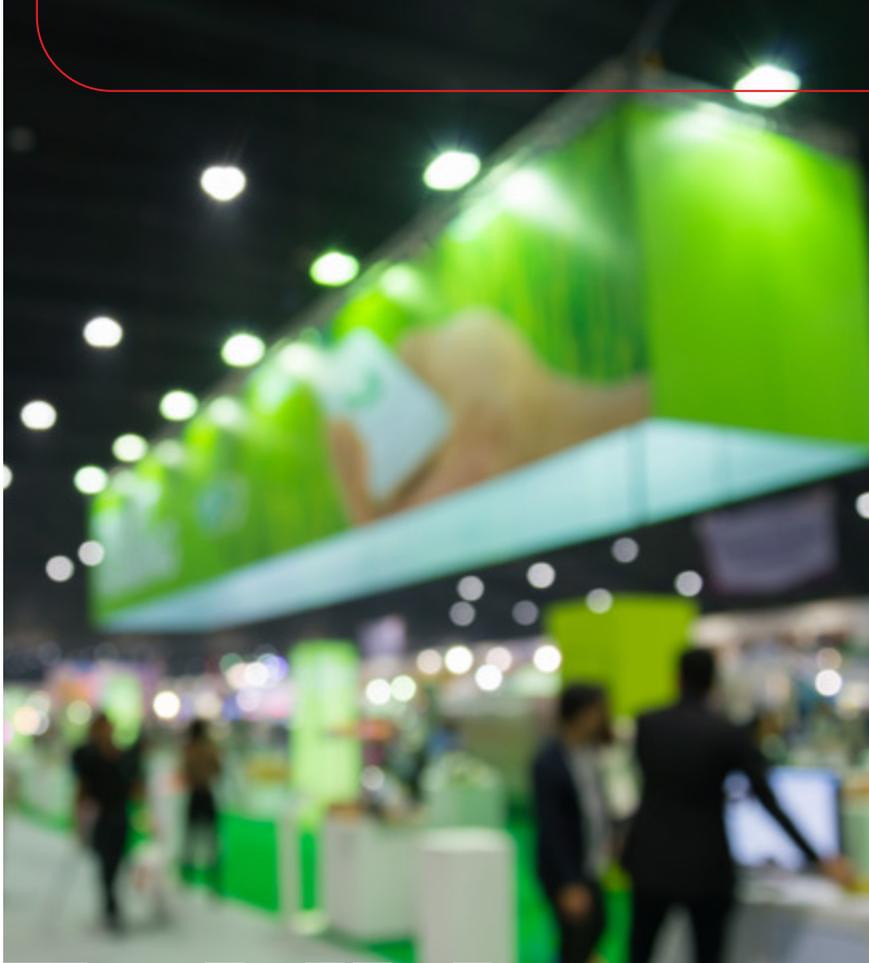
This event will host the participants from all over the world and it is not limited to any geographical area.



Who Attends?

- All the managers, experts, and business owners who are engaged in banking, smart city, FinTech, cards & payment, and mobile network operators;
 - All business owners and those who produce any products, software, and hardware related to the afore-mentioned areas and want to offer services or products to the potential customers;
 - All solution providers of financial technologies and banking industry;
 - Managers working in the public sector who want to benefit from the above-mentioned products and services;
 - Investors and venture capitalists who want to invest in the startups; and
- A broad range of C-level managers and decision makers in the financial technologies and banking industry including:
 - Insurance Managers
 - ICT Managers
 - Chief Information Officers
 - Chief Technology Officers
 - Chief Information and Security Officers
 - Bankers
 - E-commerce Experts
 - Payment Industry Specialists
 - Directors of Procurement
 - Directors of IT
 - CRM Specialists and Digital Marketeers
 - Business Decision-Makers
 - Innovation Managers
 - Venture Capitalists and Investors from across the globe





Don't Miss Opportunities!
Attract the Eyes of Thousands of Decision
Makers on Your Brand.

Who Exhibits?

Exhibitors of Transaction Exhibition are mostly active in following areas:

- Banking Industry
- Cards & Payment
- Insurance
- FinTech and its subcategories
- Smart City
- E-commerce
- Telecommunication Industry
- New Financial Technology Solution Providers
- Stock Exchange Market



Why Sponsor?

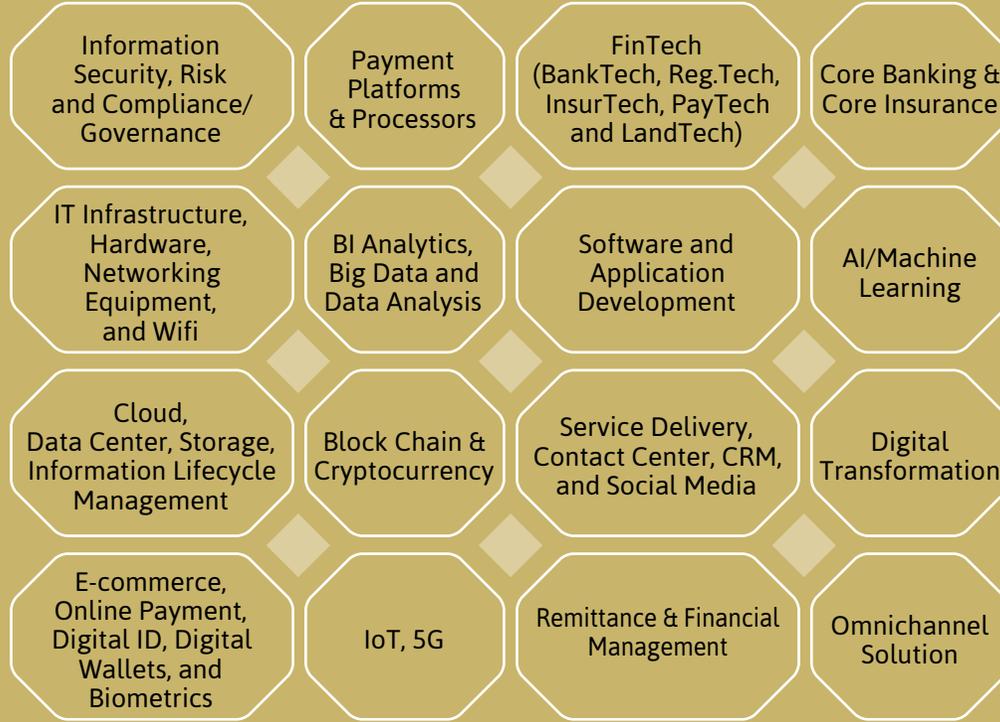
Meet with Thousands of Decisionmakers, Influencers, Active Players, and Business Owners of the Banking and Payment Industry! Becoming a 2022 Transaction Exhibition sponsor provides you with following opportunities and benefits:

- Getting More Return on Investment (ROI)
- Meeting with Market Leaders and High-ranking Managers
- Meeting with Pioneers of the Banking and Payment Industry
- Benefiting from High Engagement
- Being Provided with Unique and Dedicated Services
- Increasing Brand Awareness
- Leveraging Extensive Relationship and Gaining New Experience for Developing Your Own Businesses
- Meeting with the Right People at the Right Time and the Right Place
- Experiencing an Event Which Pushes the Opportunities to You

Sponsor

Who Sponsors?

All banks and companies doing business in the areas related to this exhibition can sponsor this event. Some business areas of our potential sponsors are detailed in this table:



Floor Plan



In order to gain more information about the details of stands and their surface squares, kindly scan the above QR Code or visit our website at: <https://www.transaction.events>

Exhibition Guide:

- 21m² Stands
- 12m² Stands
- Startups
- B2B
- Workshop
- Registration
- Resturant
- Fastfood
- Entrance
- Aisle
- Exit





Sea

B2B

Restaurant

City

Workshop

Fastfood

Registration

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											9	
45	43	41	39	37	35	33	30	29	27	25	22	21
46	44	42	40	38	36	34	32	31	28	26	24	23
71	69	67	65	63	61	59	57	55	53	51	49	47
72	70	68	66	64	62	60	58	56	54	52	50	48
78	77	76	75	74	73							

Startups



This exhibition is the right place for the startups to find investor and to exhibit their solutions and products. We pave the way for the startups to negotiate and do networking with the audiences, attendees and exhibitors of this exhibition.

Startup Pods:

- 2x1.5m² Space
- Lockable Counter
- 2 Stools
- Opportunity to post a one-minute clip on the exhibitor's social media

To find more information about the opportunities for the startups, Scan the above QR code or visit our website at: <https://www.transaction.events>





21^{m²} Stand

Services and Benefits of the Exhibitors | Stands of 21m² |

Event Website

- Logo on the Exhibition Website
- Company Information on the Website

E-newsletter

- One email newsletter containing names and logos of all exhibitors sent to all emails available on the organizer's email database

PR & Marketing

- Logo on the final page of the Exhibition Daily
- Logo on all video clips of the exhibition
- Being awarded a medallion as the exhibitor of the exhibition



Social Media

- Sharing description of your product/company on the social media of the exhibition (Facebook & LinkedIn)
 - Sharing your content on the social media of the exhibition (LinkedIn and Facebook)
 - Sharing a video clip of no more than 10 minutes on social media platforms containing the organizer's interview with one of the C-level managers of your company
- Note:** The content of the videos and materials should comply with international laws and regulations as well as laws and regulations of Turkey



Signage & Screens

- Logo on the “thank you exhibitors” boards mounted at various places of the exhibition

Additional Services

- 40 tickets for free-attendance of your guests with full access to the exhibition floor and workshops
- Lunch for 4 people
- Product Launch for 15 minutes which will be live streamed on the exhibition website
- VIP banquet for 2 C-level managers

Post-Show Benefits & Services

- Sharing one post containing “thanks to all exhibitors” which will be shared on social media channels of the exhibition (Facebook & LinkedIn)
- Publishing logos of all the exhibitors on a page of the exhibition book
- One page of content/advertisement on the exhibition book which will be sent for all audiences after the event
- Logo on the website from the date of registration until the end of 2022
- Submitting the recorded video of your presentation (your product or service)
- Sharing your medallion and photos on social media of the exhibition (Facebook & LinkedIn)

Stand ^{12m²}

Services and Benefits of the Exhibitors | Stands of 12m² |

Event Website

- Logo on the Exhibition Website
- Company Information on the Website

E-newsletter

- One email newsletter containing names and logos of all exhibitors sent to all emails available on the organizer's email database

PR & Marketing

- Logo on the final page of the exhibition Daily
- Logo on all video clips of the exhibition
- Being awarded a medallion as the exhibitor of the exhibition



Social Media

- Sharing description of your product/company on the social media of the exhibition (Facebook & LinkedIn)
 - Sharing your content on the social media of the exhibition (LinkedIn and Facebook)
 - Sharing a video clip of no more than 5 minutes on social media platforms containing the organizer's interview with one of the C-level managers of your company
- Note:** The content of the videos and materials should comply with international laws and regulations as well as laws and regulations of Turkey



Signage & Screenplays

- Logo on the “thank you exhibitors” boards mounted at various places of the exhibition

Additional Services

- 20 tickets for free-attendance of your guests with full access to the exhibition floor and all conferences and workshops
- Lunch for 2 people
- Product Launch for 15 minutes which will be live streamed on exhibition website
- VIP banquet for 1 C-level manager

Post-Show Services & Benefits

- Sharing one post containing “thanks to all exhibitors” which will be shared on social media channels of the exhibition (Facebook & LinkedIn)
- Publishing logos of all exhibitors on a page of the exhibition book
- Half a page of content/advertisement on the exhibition book which will be sent for all audiences after the event
- Logo on the website from the date of registration until the end of 2022
- Submitting the recorded video of your presentation (your product or service)
- Sharing your medallion and photos on social media of the exhibition (Facebook & LinkedIn)

Price of Stands

**21^{m²}
Stands**

6,500 €

+
18%
Excluding VAT



**12^{m²}
Stands**

3,800 €

+
18%
Excluding VAT



**Startup
Pod**

800 €

+
18%
Excluding VAT



Visitors

Visiting Time: 10:00 to 18:00

As a visitor, you may enjoy the following benefits:

- Meeting with business owners
- Attending the product introduction workshops
- Attendance at opening ceremony
- Meeting with the startup team

For more information about the schedule and agenda of the exhibition, go to the following address:
<https://www.transaction.events> or scan the following QR Code

Entrance Fee

10 €





Showcases

The showcases and product launches are an important part of the exhibition where companies will have the opportunity to have to-the-point presentations about their products, services and solutions. They can also make sure that their partners and target customers know about their new products or services.

The showcases and product launches enable the companies, startups and other attendees to generate the right information in the right place and at the right time and to develop their businesses. The time and schedule of our showcases and workshops will be as detailed in the following table:

1st Day (October 13, 2022)				2nd Day (October 14, 2022)			
Part 1		Part 2		Part 1		Part 2	
10:00-10:15	15:00-15:15	10:00-10:15	15:00-15:15	10:00-10:15	15:00-15:15	10:00-10:15	15:00-15:15
10:20-10:35	15:20-15:35	10:20-10:35	15:20-15:35	10:20-10:35	15:20-15:35	10:20-10:35	15:20-15:35
10:40-10:55	15:40-15:55	10:40-10:55	15:40-15:55	10:40-10:55	15:40-15:55	10:40-10:55	15:40-15:55
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14:20-14:35	17:40-17:55	14:20-14:35	17:40-17:55	14:20-14:35	17:40-17:55	14:20-14:35	17:40-17:55
14:40-14:55	18:00-18:15	14:40-14:55	18:00-18:15	14:40-14:55	18:00-18:15	14:40-14:55	18:00-18:15



Other Services:

Accommodation

Visa

Tourism

Interpreter

Transfer

For the convenience of the exhibitors, visitors and sponsors of the Istanbul Transaction Exhibition, EMIN Event Group offers a variety of services including Accommodation, Tourism, Transfer, Visa and Interpreter.

For receiving the services mentioned above, go to the following address: <https://www.transaction.events> or scan following QR Code



ITE International Transaction Exhibition

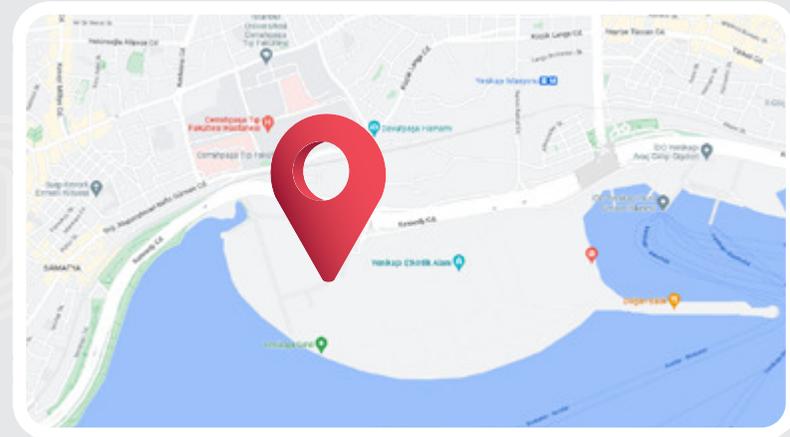
Istanbul Exhibition

2022

October

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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Time: 13, 14 October 2022



Venue: AVRASYA GÖSTERİ VE SANAT MERKEZİ

Address: Yenikapı Etkinlik Alanı, Kennedy Cd.
No: 11/1, 34096 Fatih/İstanbul





About the Organizer:

“**Emin Event Group**” is a global company which holds the specialized events and exhibitions. This company mostly focuses on financial technologies and holding exhibitions, organizing international educational tours, specialized panel sessions, product introduction & pitching sessions and innovation & startup festivals are some areas of activities carried out by this Company.

Emin Event Group is headquartered in Istanbul, Turkey and is eager and ready to hold events and exhibition across the globe.



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No.2 A, Emlak kredi Blokları C-2 blok,
Kat 7, D-16 Levent, Beşiktaş, İstanbul

If not Us, Who?
If not Now, When?





Do Networking & Gain Opportunities

